

## Refine Search

### Search Results -

Term	Documents
PROFILE	341080
PROFILES	115712
DEMOGRAPHIC	6945
DEMOGRAPHICS	3860
PSYCHOGRAPHIC	253
PSYCHOGRAPHICS	105
DATA	1142744
DATUM	18367
INFORMATION	942044
INFORMATIONS	5807
STORE	402261
(((RECEIV\$3 OR TRANSMIS\$6 OR OBTAIN\$3) NEAR9 (PROFILE OR DEMOGRAPHIC OR PSYCHOGRAPHIC OR DATA OR INFORMATION)) SAME ((ARRIV\$3 OR VISIT\$3) NEAR7 (STORE OR SHOP OR RETAILER OR MERCHANT OR SELLER OR VENDOR OR KIOSK))) AND @PD>20040701).PGPB,USPT.	5

There are more results than shown above. [Click here to view the entire set.](#)

Database:

US Pre-Grant Publication Full-Text Database  
 US Patents Full-Text Database  
 US OCR Full-Text Database  
 EPO Abstracts Database  
 JPO Abstracts Database  
 Derwent World Patents Index  
 IBM Technical Disclosure Bulletins

Search:

L2





### Search History

DATE: Friday, July 09, 2004    [Printable Copy](#)    [Create Case](#)

<u>Set</u> <u>Name</u>	<u>Query</u>	<u>Hit</u> <u>Count</u>	<u>Set</u> <u>Name</u> result set
side by side	DB=PGPB.USPT; PLUR=YES; OP=OR		
<u>L2</u>	(((receiv\$3 or transmi\$6 or obtain\$3) NEAR9 (profile or demographic or psychographic or data or information)) SAME ((arriv\$3 or visit\$3) NEAR7 (store or shop or retailer or merchant or seller or vendor or kiosk))) and @PD>20040701	5	<u>L2</u>
<u>L1</u>	(705/14.ccls. or 705/26.ccls. or 705/27.ccls.) and @PD>20040701	21	<u>L1</u>

search  
through  
law.c  
& DATE

END OF SEARCH HISTORY

NDR

7/9/2004

# Freeform Search

Database:	US Pre-Grant Publication Full-Text Database
	US Patents Full-Text Database
	US OCR Full-Text Database
	EPO Abstracts Database
	JPO Abstracts Database
	Derwent World Patents Index
	IBM Technical Disclosure Bulletins

Term: (705/14.ccls. or 705/26.ccls. or 705/27.ccls.) and @PD>20040709

Display: 10 Documents in Display Format: - Starting with Number 1

Generate: ☐ Hit List ☒ Hit Count ☐ Side by Side ☐ Image

Search

Clear

Interrupt

## Search History

DATE: Tuesday, July 13, 2004 [Printable Copy](#) [Create Case](#)

<u>Set</u> <u>Name</u> <u>Query</u> side by side	<u>Hit</u> <u>Count</u>	<u>Set</u> <u>Name</u> result set
DB=PGPB,USPT; PLUR=YES; OP=OR		
L2 (705/14.ccls. or 705/26.ccls. or 705/27.ccls.) and @PD>20040709	2	L2
L1 (((receiv\$3 or transmi\$6 or obtain\$3) NEAR9 (profile or demographic or psychographic or data or information)) SAME ((arriv\$3 or visit\$3) NEAR7 (store or shop or retailer or merchant or seller or vendor or kiosk))) and @PD>20040709.	1	L1

END OF SEARCH HISTORY

MDR

7/13/2004

searched  
through,  
HTML  
& DATE

?show file; ds

File 15:ABI/Inform(R) 1971-2005/Mar 03  
(c) 2005 ProQuest Info&Learning

File 9:Business & Industry(R) Jul/1994-2005/Mar 02  
(c) 2005 The Gale Group

File 610:Business Wire 1999-2005/Mar 03  
(c) 2005 Business Wire.

File 810:Business Wire 1986-1999/Feb 28  
(c) 1999 Business Wire

File 275:Gale Group Computer DB(TM) 1983-2005/Mar 03  
(c) 2005 The Gale Group

File 476:Financial Times Fulltext 1982-2005/Mar 03  
(c) 2005 Financial Times Ltd

File 624:McGraw-Hill Publications 1985-2005/Mar 03  
(c) 2005 McGraw-Hill Co. Inc

File 636:Gale Group Newsletter DB(TM) 1987-2005/Mar 03  
(c) 2005 The Gale Group

File 621:Gale Group New Prod.Annou. (R) 1985-2005/Mar 03  
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File 160:Gale Group PROMT(R) 1972-1989  
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File 634:San Jose Mercury Jun 1985-2005/Mar 02  
(c) 2005 San Jose Mercury News

File 148:Gale Group Trade & Industry DB 1976-2005/Mar 03  
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File 35:Dissertation Abs Online 1861-2005/Feb  
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File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
(c) 2002 The Gale Group

File 65:Inside Conferences 1993-2005/Feb W4  
(c) 2005 BLDSC all rts. reserv.

File 2:INSPEC 1969-2005/Feb W3  
(c) 2005 Institution of Electrical Engineers

File 474:New York Times Abs 1969-2005/Mar 02  
(c) 2005 The New York Times

File 475:Wall Street Journal Abs 1973-2005/Feb 25  
(c) 2005 The New York Times

File 99:Wilson Appl. Sci & Tech Abs 1983-2005/Jan  
(c) 2005 The HW Wilson Co.

File 256:TecInfoSource 82-2005/Jan  
(c) 2005 Info.Sources Inc

File 47:Gale Group Magazine DB(TM) 1959-2005/Mar 03  
(c) 2005 The Gale group

File 570:Gale Group MARS(R) 1984-2005/Mar 03  
(c) 2005 The Gale Group

File 635:Business Dateline(R) 1985-2005/Mar 03  
(c) 2005 ProQuest Info&Learning

File 387:The Denver Post 1994-2005/Mar 02  
(c) 2005 Denver Post

File 471:New York Times Fulltext 19802005/Mar 03  
(c) 2005 The New York Times

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(c) 2002 Phoenix Newspapers

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(c) 2005 St Louis Post-Dispatch

File 498:Detroit Free Press 1987-2005/Feb 24  
(c) 2005 Detroit Free Press Inc.

File 631:Boston Globe 1980-2005/Mar 02  
(c) 2005 Boston Globe

File 633: Phil. Inquirer 1983-2005/Feb 28  
          (c) 2005 Philadelphia Newspapers Inc  
 File 638: Newsday/New York Newsday 1987-2005/Mar 03  
          (c) 2005 Newsday Inc.  
 File 640: San Francisco Chronicle 1988-2005/Mar 03  
          (c) 2005 Chronicle Publ. Co.  
 File 641: Rocky Mountain News Jun 1989-2005/Mar 03  
          (c) 2005 Scripps Howard News  
 File 702: Miami Herald 1983-2005/Mar 02  
          (c) 2005 The Miami Herald Publishing Co.  
 File 703: USA Today 1989-2005/Mar 02  
          (c) 2005 USA Today  
 File 704: (Portland) The Oregonian 1989-2005/Mar 02  
          (c) 2005 The Oregonian  
 File 713: Atlanta J/Const. 1989-2005/Mar 03  
          (c) 2005 Atlanta Newspapers  
 File 714: (Baltimore) The Sun 1990-2005/Mar 03  
          (c) 2005 Baltimore Sun  
 File 715: Christian Sci. Mon. 1989-2005/Mar 03  
          (c) 2005 Christian Science Monitor  
 File 725: (Cleveland) Plain Dealer Aug 1991-2005/Mar 02  
          (c) 2005 The Plain Dealer  
 File 735: St. Petersburg Times 1989- 2005/Mar 02  
          (c) 2005 St. Petersburg Times  
 File 477: Irish Times 1999-2005/Mar 03  
          (c) 2005 Irish Times  
 File 710: Times/Sun. Times (London) Jun 1988-2005/Mar 02  
          (c) 2005 Times Newspapers  
 File 711: Independent (London) Sep 1988-2005/Mar 03  
          (c) 2005 Newspaper Publ. PLC  
 File 756: Daily/Sunday Telegraph 2000-2005/Mar 03  
          (c) 2005 Telegraph Group  
 File 757: Mirror Publications/Independent Newspapers 2000-2005/Mar 03  
          (c) 2005

Set	Items	Description
S1	0	(DIRECT??(5N)MARKET\$3)(S)(PROFILE OR PROFILES)
S2	16665	(DIRECT??(5N)MARKET???) (S) (PROFILE OR PROFILES)
S3	7505	S2 AND PY<2000
S4	2177	((DIRECT OR DIRECTLY) (5N)MARKET???) (S) ((PROFILE OR PROFILE-S) (7N) (CUSTOMER? ? OR CONSUMER? ? OR BUYER? ? OR PURCHASER? ?-))
S5	1099	S4 AND PY<2000
S6	695	RD (unique items)
S7	68	S3(S) ((POTENTIAL OR NEW) (W) (CUSTOMER? ? OR CONSUMER? ? OR - BUYER? ? OR PURCHASER? ?)) AND S6

*searched through*

*(2 some partial searching of other result sets)*

*NDR*

*3/3/2005*